

Concern



Universal

CONCERN UNIVERSAL

Our Vision: A world where justice, dignity and respect prevail for all.

Our Mission: To work in partnership to challenge poverty and inequality.

We support practical actions that enable people to improve their lives and shape their own futures.

Our strategic objectives for 2009-2014:

1) Enabling Community-Led Development: working together with people living in poverty to enable them to improve the quality of their lives.

2) Inspiring & Influencing Others: amplifying the voices of people living in poverty, enabling them to advocate for a fairer and more environmentally sustainable world.

<p>Our Values</p> <p>Human Dignity "We all matter".</p> <p>Community Focus "People lead their own development".</p> <p>Integrity "Principles drive our commitment".</p> <p>Partnership "Complementary strengths working together".</p>	<p>Concern Universal is:</p> <ul style="list-style-type: none"> • A UK-based charity helping over 1.5 million people each year in 10 countries in Africa, Asia and Latin America. • The UK's International Aid and Development Charity of the Year 2008. • An efficient, effective and entrepreneurial organisation with 35 years of experience. • Channelling ~£12 million per year to support community-led development in Malawi, Mozambique, Kenya, Nigeria, Ghana, Guinea, Gambia/Senegal, Bangladesh/India, Brazil & Colombia. <p>We focus on: Helping people build better lives, by working with partners to:</p> <ul style="list-style-type: none"> • <u>Improve food security and support sustainable livelihoods</u> - through agricultural development, nurturing natural resources, and enabling access to microfinance and markets. • <u>Improve health</u> - through access to safe water and sanitation, preventive healthcare, improved nutrition, and action on HIV and AIDS. • <u>Improve respect for rights</u> - through empowerment of women, children and other vulnerable groups. • <u>Improve skills</u> - through literacy circles, capacity building, and other training. • <u>Reduce vulnerability</u> - through disaster risk reduction, integrating emergency preparedness and response work with long-term development. <p>We do this by:</p> <ul style="list-style-type: none"> • Implementing cost-effective, community-driven, integrated development programmes, collaborating with others to ensure maximum benefit for those we serve. • Learning from what we and others do, in order to continually improve the quality of our own work, and to influence those who can help achieve our vision. • Contributing to the global movement to improve the lives of people living in poverty – working with individuals, NGOs, businesses and governments to help build a fairer world. 	<p>What this means for:</p> <p>Communities "We have a greater voice, respect and support".</p> <p>Supporters "We have confidence in CU's effectiveness, accountability, and openness".</p> <p>Partners <i>local community organisations, other NGOs, governments, and businesses</i> "We respect and learn from each other".</p> <p>Team <i>staff, volunteers, trustees</i> "We feel valued, and are inspired by & take ownership of our work".</p>
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