

# A Charity Partnership that's Good for Business



We've developed winning partnerships with business, big and small. We take a flexible, can-do approach which ensures the partnership is good for Concern Universal and good for business. The Chamber of Commerce awarded us Enterprise of the Year in recognition of our approach. **We'd love to talk to you about a bespoke partnership that's...**

## Good for Business...

- ✓ Gain strategic advantage through global learning and linking
- ✓ Make a measurable impact in your local community
- ✓ Demonstrate your ethical credentials to your customers
- ✓ Inspire and engage your employees in social action

## Good for young people in your community...

- ✓ Meet positive role models from diverse communities, become more world-aware
- ✓ Develop skills and confidence to transform their own lives and societies
- ✓ Inspired with their ability to be leaders and foster change
- ✓ Enriched global learning resources developed for local schools



## Our partnership could include...

- ✓ Local community volunteering opportunities for employees
- ✓ Staff and customer incentives
- ✓ Personal and professional development opportunities overseas

Concern Universal is an entrepreneurial, award-winning Hereford-based organisation working with people in communities to tackle poverty. We pioneer business partnerships to support practical solutions that improve people's lives and help them shape their futures.

We constantly evaluate our impact and create real opportunities for companies to engage with this community-led approach to development. With the support of local people, schools and business, Concern Universal is an effective award-winning organisation making a positive impact on people's lives.



*"The Water Matters project has been hugely rewarding, helping us to meet our CSR and core business objectives. Internally we have implemented measures to reduce our overall water consumption to great success."* **Yana Childs, Cargill Meats Europe**

*"The development work of Concern Universal is impressive. They work at a local level ... meaning that they can be truly responsive to local need and that sustainability can also be achieved. Furthermore we were impressed to learn that 95p in every pound raised is spent on that work."* **Adam Lynch, Director of Client Services at Ve Interactive**

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For people, for good.